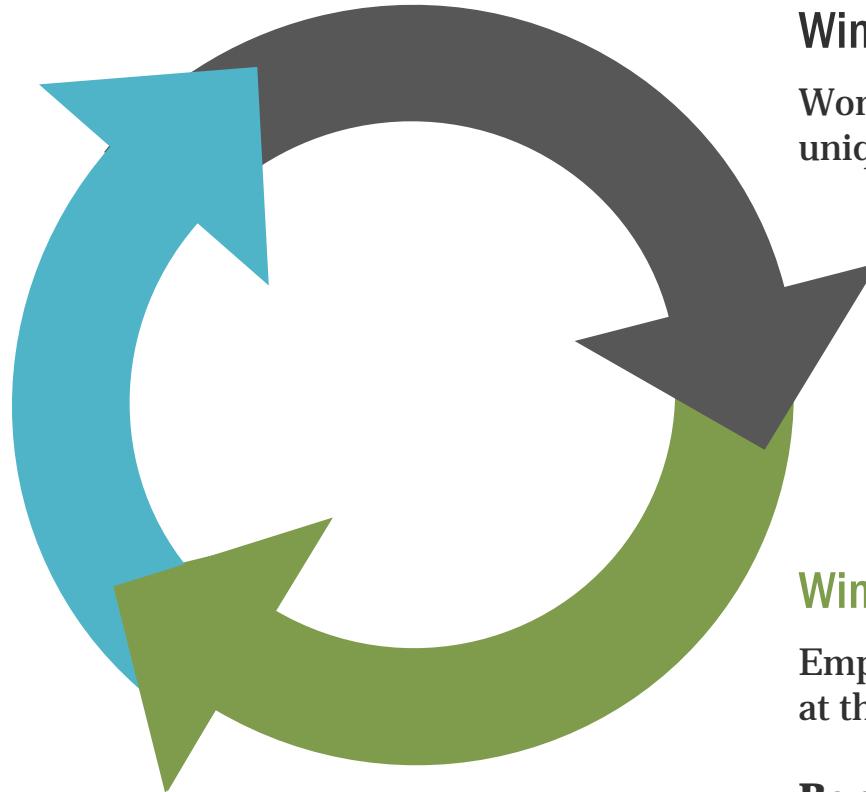


Three big wins delivered by the Ignited approach

Win #1 Activate diverse talent

Employees become your brand ambassadors and role models for students. Diversity and inclusion populations and employee groups work with teachers, schools and kids

Benefits: Enhanced reputation. Awareness about your company. A more diverse talent pool



Win #2 Cool development experiences

Working with teachers on summer projects is a unique, one-of-a-kind experience for your employees

Benefits: Employees love coming to work. You recruit and retain the best talent

Win #3 More employee engagement

Employees stay connected to teachers and volunteer at their schools

Benefits: It costs less to keep great people than rehire every few years