



## The StepUP Program

Underserved students learn about amazing new topics and careers.  
Teachers get end-to-end training to deliver content on emerging, industry-critical topics.  
Your employees volunteer in classrooms as career role models.

### The Main Elements

The StepUP Program closes critical gaps in resources, career opportunities, and diverse role models for middle and high school students from underrepresented populations – Girls, Black, Latinx, Indigenous, LGBTQ, and low-income communities.

The program delivers:

- Emerging topics critical to your company, but not taught in middle or high schools
- End-to-end teacher training to support the delivery of this powerful new content
- A diverse set of your employees working with teachers to visit classrooms as career role models for each topic

Underserved students learn about advanced topics and careers in artificial intelligence, data science, cryptocurrency, synthetic biology, cloud computing, and other critical subject areas.

And relationships between teachers, students, and your teams stay strong with multi-school learning communities and interactive classroom activities for employee volunteers.

### Program Benefits

By participating in a StepUP project you:

- Transform the lives of the students who need your help the most
- Increase your impact over multiple school years by supporting teacher training
- Show students from all backgrounds they can have these types of careers and be successful
- Boost employee morale through long-term, life-changing relationships with local schools

We customize each project to fit the types of content, groups of students, and specific schools you'd prefer. The program is also scalable, making a small pilot with 1-2 teachers as easy to implement as a project that reaches dozens of schools and thousands of students.

### Getting Started

Joining an existing project or hosting a teacher summer experience is an easy way to get started.

Set up 30 minutes to discuss a project, by contacting Jeff Schmidt at [jeff@ignitededucation.org](mailto:jeff@ignitededucation.org)